



Presented by

**ASIAN GOLF INDUSTRY  
FEDERATION**

In Partnership with the

**GOLF COURSE SUPERINTENDENTS  
ASSOCIATION OF AMERICA**

Organized by **FEDERATION OF GOLF  
CLUBS PHILIPPINES, INC**

In cooperation with **PHILIPPINE  
SPORTS COMMISSION** and the  
**NATIONAL GOLF ASSOCIATION of  
the PHILIPPINES**

# 2014 Philippine Golf Course Management Conference

05-06 September - The Orchard Golf and Country Club, Dasmariñas City

## September 05 FRIDAY

- 07:30 **REGISTRATION** (*PALMER CONFERENCE HALL*)
- 08:30 **WELCOME REMARKS**  
*CONRADO L. BENITEZ II*, Vice-President – Federation of Golf Clubs Phils., Inc. and National Golf Association of the Phils., President – The Orchard Golf and Country Club
- 08:50 **AGIF INTRODUCTION**  
*RICHARD WALNE*, Chairman, Education Committee – AGIF, Managing Director – Toro Asia/Pacific
- 09:05 **AGIF PRESENTATION A**
- 09:15 **WARM SEASON TURF GRASS**  
*ELIZABETH GUERTAL, PH. D.*, Professor – Auburn University, Lecturer – GCSAA
- 10:30 **COFFEE BREAK**
- 10:45 **AGIF PRESENTATION B**
- 10:55 **BASIC SOIL SCIENCE - ELIZABETH GUERTAL, PH. D.**
- 12:00 **LUNCH** (*CONRADO BENITEZ HALL*)
- 13:00 **GOLF INDUSTRY TRENDS IN ASIA**  
*JIM PRUSA*, Director of Golf Courses and Laboratory, Sky72 Golf
- 13:45 **TEAM MANAGEMENT PLANNING 1**  
*BRUCE R. WILLIAMS*, CGCS, Past President – GCSAA, Principal – Bruce Williams Golf Consulting
- 15:00 **COFFEE BREAK**



- 15:15 **AGIF PRESENTATION C**
- 15:25 **TEAM MANAGEMENT PLANNING 2 - BRUCE R. WILLIAMS**
- 16:15 **OPEN FORUM**
- 17:00 **AWARDING OF CERTIFICATES OF APPRECIATION**
- 18:00 **COCKTAILS (GOLFERS VERANDA)**



## September 6 SATURDAY

07:30 *EXHIBIT/BOOTHS - OPEN FOR VIEWING (PRACTICE RANGE)*

### 08:00 DEMONSTRATION

- GRP 1 SOIL ANALYSIS - (SITE C)
- GRP 2 SPRAYING - (SITE B)
- GRP 3 AERATION - (SITE D)
- GRP 4 IRRIGATION - (SITE A)
- GRP 5 GREENS GROOMING (SITE E)

08:25 GRP 1 – SITE D / GRP 2 - SITE C / GRP 3 SITE - E / GRP 4 – SITE B / GRP 5 – SITE A

08:50 COFFEE BREAK

09:10 GRP 1 – SITE E / GRP 2 - SITE D / GRP 3 SITE - A / GRP 4 – SITE C / GRP 5 – SITE B

09:35 GRP 1 – SITE A / GRP 2 - SITE E / GRP 3 SITE - B / GRP 4 – SITE D / GRP 5 – SITE C

10:00 GRP 1 – SITE B / GRP 2 - SITE A / GRP 3 SITE - C / GRP 4 – SITE E / GRP 5 – SITE D

### 10:30 EXHIBIT / BOOTHS VIEWING

11:30 **LUNCH** (*GOLFERS VERANDA*) followed by **GOLF** (*ARNOLD PALMER COURSE*) / **BOWLING** (*SPORTS COMPLEX*)

18:00 **DINNER / AWARDING / RAFFLE** (*CONRADO BENITEZ HALL*)